# Market Update – Yearend 2014 Summary

## Sales Volume Lessens Amid Lower Home Inventory and Rising Prices - Appreciation Still Ongoing – Most Noticeably in Lower Price Ranges

Sales data for yearend 2014 exhibited a contraction in the number of sales and total dollar volume of sales (as compared to the previous year to date) of nearly 14%. This phenomenon is attributed to a decrease in listing inventory, with the inventory as of mid-January of 2015 being approximately 20% less than it was at that time last year. As a result of this market tightening, single-family home sales are off in number by approximately 18%. The number of attached home sales and vacant land sales are also down (14% and 2% respectively) but not to the degree of detached, improved residences. It was hypothesized during the mid-year market report that the earlier recovery of the single-family housing market gave many single-family home sellers the confidence to "test the waters" with higher asking prices at the beginning of the summer sales season, causing a standoff between buyers and sellers. As of yearend, it was noted that prices remained strong despite contracting sales volume, with little or no indication of sellers lessening their expectations. The aggregated data for residential real estate sales showed an increase in average price (8.1%) from yearend 2013, with this indication hypothesized to be the result of continued appreciation in the lower-priced segments of the market and stabilized pricing at the upper end of the residential market. Notably, the aggregated date would, appear to indicate that Teton County's more expensive properties depreciated to varying degrees during 2014. However, examination of individual property sales provides that this is not the case. Rather, a decrease in the number of luxury sales above \$3,000,000 in value served to pull the average price of Teton County Luxury sales downward, but this is not at all indicative of a downward value trend, merely a fluctuation in the number of high-end sales.

	Combined Statistics for Single-Family, Attached-Home and Vacant Land - December 31 YTD Comparison												
Year	2006	2007	2008	2009	2010	2011	2012	2013	2014	%∆ 2013- 2014			
# Sales - Local Market	356	369	188	106	139	170	210	341	261	-23.46%			
Dollar Volume Local Market	\$213,522,506.36	\$274,681,744.17	\$166,121,382.00	\$74,110,279.68	\$84,810,750.00	\$91,687,421.58	\$108,308,981.41	\$198,755,694.35	\$164,388,527.00	-17.29%			
Average Price Local Market	\$601,471.85	\$744,394.97	\$888,349.64	\$699,153.58	\$610,149.28	\$555,681.34	\$515,757.05	\$586,299.98	\$634,704.74	8.26%			
# Sales - Resort Market	452	425	209	125	174	202	268	289	284	-1.73%			
Dollar Volume Resort Market	\$736,420,086.00	\$918,426,598.00	\$468,069,126.94	\$245,173,680.94	\$363,504,101.00	\$375,466,585.01	\$522,957,050.00	\$541,581,033.00	\$523,411,149.97	-3.35%			
Average Sale Price Resort Market	\$1,629,247.98	\$2,161,003.76	\$2,239,565.20	\$1,961,389.45	\$2,113,395.94	\$1,955,555.13	\$1,966,003.95	\$1,887,041.93	\$1,876,025.63	-0.58%			
Total Number Sales	808	794	397	231	313	372	478	630	545	-13.49%			
Total Dollar volume	\$949,942,592.36	\$1,193,108,342.17	\$634,190,508.94	\$319,283,960.62	\$448,314,851.00	\$467,154,006.59	\$631,266,031.41	\$740,336,727.35	\$687,799,676.97	-7.10%			
Average Price	\$1,177,128.37	\$1,502,655.34	\$1,601,491.18	\$1,382,181.65	\$1,441,526.85	\$1,308,554.64	\$1,326,189.14	\$1,182,646.53	\$1,278,438.06	8.10%			

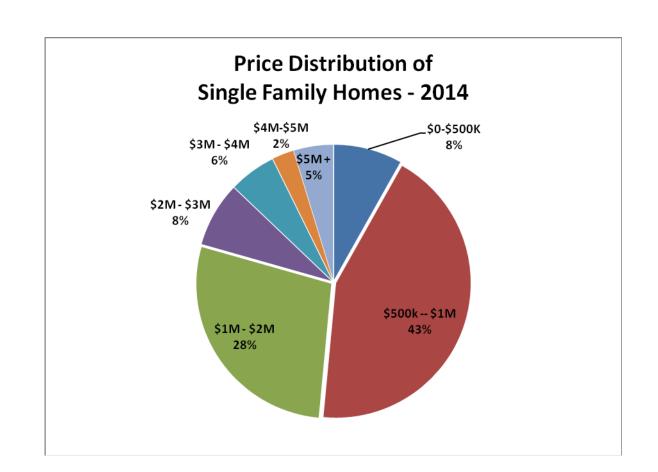




	Single Family Home Sales - December 31 YTD Comparison											
Year	2006	2007	2008	2009	2010	2011	2012	2013	2014	%∆ 2013- 2014		
# Sales - Local Market	155	165	84	56	63	94	108	153	114	-25.49%		
Dollar Volume Local Market	\$132,278,473.00	\$161,127,777.75	\$91,362,309.00	\$45,720,300.00	\$48,443,500.00	\$63,550,784.58	\$75,021,800.00	\$118,835,014.15	\$99,866,375.00	-15.96%		
Average Price Local Market	\$853,409.50	\$976,531.99	\$1,087,646.54	\$816,433.93	\$768,944.44	\$706,119.83	\$694,646.30	\$781,809.30	\$876,020.83	12.05%		
# Sales - Resort Market	146	146	67	59	76	89	113	127	116	-8.66%		
Dollar Volume Resort Market	\$317,781,130.00	\$423,239,184.00	\$216,315,000.00	\$143,499,761.00	\$219,370,201.00	\$238,043,294.00	\$309,112,000.00	\$347,893,283.00	\$303,026,863.00	-12.90%		
Average Sale Price Resort Market	\$2,176,583.08	\$2,898,898.52	\$3,228,582.09	\$2,432,199.34	\$2,886,450.01	\$2,767,945.28	\$2,759,928.57	\$2,739,317.19	\$2,658,130.38	-2.96%		
Total Number Sales	301	311	151	115	139	183	221	280	230	-17.86%		
Total Dollar volume	\$450,059,603.00	\$584,366,961.75	\$307,677,309.00	\$189,220,061.00	\$267,813,701.00	\$301,594,078.58	\$384,133,800.00	\$466,728,297.15	\$402,893,238.00	-13.68%		
Average Price	\$1,495,214.63	\$1,878,993.45	\$2,037,598.07	\$1,645,391.83	\$1,926,717.27	\$1,713,602.72	\$1,746,062.73	\$1,672,861.28	\$1,767,075.61	5.63%		

#### Single-Family Home Sales Trends – 2014

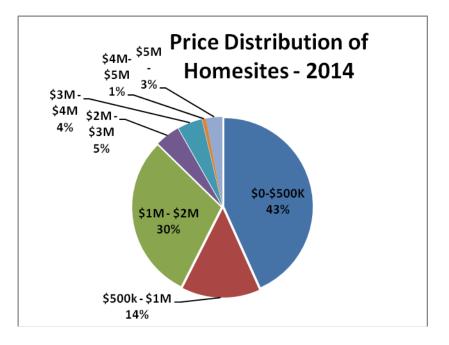
Single-Family Home Sales were off nearly 18% in number of sales as of yearend 2014, with local market bearing the brunt of this loss (an over 25% decrease as compared to a contraction of 9% for the resort market). This loss is volume opined to be fueled by limited sales inventory and upward price pressure on the existing inventory. The aggregated sales prices of single-family residences was noted to have increased nearly 6% based on the combined indication of the resort and local market. The observance of falling transaction numbers amidst increasing prices is indicative of a supply-driven price increases in 2014 that were being accepted, although begrudgingly, by buyers. Observation of sales and re-sales of same or similar individual properties at lower price reveals appreciation rates on either side of 1% per month (average / not compound) during 2014. The gauging of appreciation rates for higher end properties is challenging due to the limited likelihood of two nearly identical luxury properties existing, much less selling and reselling at close intervals. Nevertheless, the zero-sum implication of an overall average annual price increase of 6% with lower-end properties exhibiting price growth rates that are higher than this is that higher-end single-family residences remained relatively level in price during 2014. One theory that is gaining traction among real estate professionals is that the stall in high-end real estate prices during the declining sales volume of 2014 has shown the durability of this market segment, and set the stage for a robust market for luxury properties in 2015 as circling buyers come off the fence.



			Vacant Land Sales - December 31 YTD Comparison											
Year	2006	2007	2008	2009	2010	2011	2012	2013	2014	%∆ 2013- 2014				
# Sales - Local Market	29	53	22	10	15	14	23	50	37	-26.00%				
Dollar Volume Local Market	\$13,372,500.00	\$31,699,769.20	\$23,213,500.00	\$8,519,500.00	\$5,561,500.00	\$5,375,422.00	\$8,288,050.00	\$18,189,986.00	\$12,956,833.00	-28.77%				
Average Price Local Market	\$461,120.69	\$598,108.85	\$1,055,159.09	\$851,950.00	\$370,766.67	\$413,494.00	\$360,350.00	\$371,224.20	\$370,195.23	-0.28%				
# Sales - Resort Market	126	145	43	31	40	49	77	75	85	13.33%				
Dollar Volume Resort Market	\$239,447,757.00	\$342,591,800.00	\$111,753,500.00	\$48,519,225.00	\$57,360,000.00	\$81,133,590.01	\$137,017,750.00	\$112,224,000.00	\$147,486,251.00	31.42%				
Average Sale Price Resort Market	\$1,900,379.02	\$2,362,702.07	\$2,598,918.60	\$1,565,136.29	\$1,509,473.68	\$1,886,827.67	\$1,802,865.13	\$1,537,315.07	\$1,798,612.82	17.00%				
Total Number Sales	155	198	65	41	55	63	100	125	122	-2.40%				
Total Dollar volume	\$252,820,257.00	\$374,291,569.20	\$134,967,000.00	\$57,038,725.00	\$62,921,500.00	\$86,509,012.01	\$145,305,800.00	\$130,413,986.00	\$160,443,084.00	23.03%				
Average Price	\$1,631,098.43	\$1,890,361.46	\$2,076,415.38	\$1,391,188.41	\$1,187,198.11	\$1,544,803.79	\$1,467,735.35	\$1,068,967.10	\$1,371,308.41	28.28%				

Vacant Land Sales Trends – 2014:

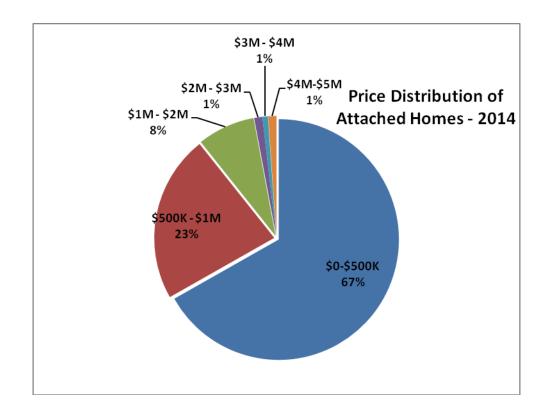
Vacant land sales decrease in number by approximately 2.4% when comparing yearend 2014 to yearend 2013. This decline is primarily the result of the lack of inventory in the local market which caused sales number decreases of 26%, as compared to the resort market, which showed a 13% increase in sales volume. Analysis of individual sales showed that, when sales did occur, homesites appreciated at rates often greater than 1% per month. The aggregated data for resort lots supports this observation, while the local market averaged data showed a decline in average price that can be attributed to a flurry of lower-priced lots situated in Teton County's peripheral and lower-priced locations. The growth in the price points of higher-valued lots was noted in 3 Creek Ranch, where the average price of land sales in 2014 was nearly 40% higher than that of the previous year. Sales of a lot in Bar BC in the high seven-figure range and two sales in Crescent H approaching the \$5,000,000 mark added to the momentum of this market segment.



Attached Home Sales - December 31 YTD Comparison												
Year	2006	2007	2008	2009	2010	2011	2012	2013	2014	%∆ 2013- 2014		
# Sales - Local Market	172	151	82	40	61	62	79	138	110	-20.29%		
Dollar Volume Local Market	\$67,871,533.36	\$81,854,197.22	\$51,545,573.00	\$19,870,479.68	\$30,805,750.00	\$22,761,215.00	\$24,999,131.41	\$61,730,694.20	\$51,565,319.00	-16.47%		
Average Price Local Market	\$396,909.55	\$542,080.78	\$636,365.10	\$496,761.99	\$505,012.30	\$367,116.37	\$316,444.70	\$447,323.87	\$468,775.63	4.80%		
# Sales - Resort Market	180	134	99	35	58	64	78	87	83	-4.60%		
Dollar Volume Resort Market	\$179,191,199.00	\$152,595,614.00	\$140,000,626.94	\$53,154,694.94	\$86,773,900.00	\$56,289,701.00	\$76,827,300.00	\$81,463,750.00	\$72,898,035.97	-10.51%		
Average Sale Price Resort Market	\$995,506.66	\$1,138,773.24	\$1,414,147.75	\$1,518,705.57	\$1,496,101.72	\$893,487.32	\$984,965.38	\$936,364.94	\$878,289.59	-6.20%		
Total Number Sales	352	285	181	75	119	126	157	225	193	-14.22%		
Total Dollar volume	\$247,062,732.36	\$234,449,811.22	\$191,546,199.94	\$73,025,174.62	\$117,579,650.00	\$79,050,916.00	\$101,826,431.41	\$143,194,444.20	\$124,463,354.97	-13.08%		
Average Price	\$703,882.43	\$822,630.92	\$1,064,145.56	\$973,668.99	\$988,064.29	\$632,407.33	\$648,576.00	\$636,419.75	\$644,887.85	1.33%		

#### Attached Home Sales Trend – 2014

The number of attached home sales (Condominium / Townhouse) in 2014, were off from the previous year by 14%. While decreases in volume were noted in both the higher and lower market segments, the more moderately-priced local market experienced the most marked decrease, with the number of sales being over 20% less. The resort market showed a loss approaching 5%. The attached home market as a whole showed an essentially level price trend, with this change being a composite of a 5% increase in the local market prices and a decrease of 6% in the resort market. As with the land and single-family markets, examination of individual sales reveals that market prices has been increasing, with growth being noted on either side of 1% per month. The fact that the aggregated data showed either depreciation or a more moderate appreciation rate (than the average) is attributed to changes in composition of the inventory of sales, not value trends.

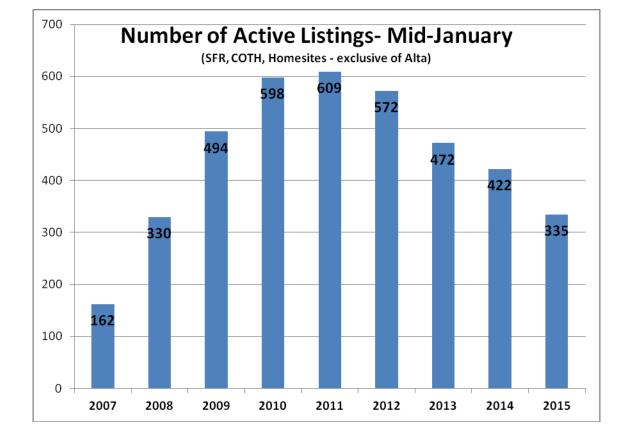


## Active inventory

The inventory of homes grew from a shortage of available inventory in 2007, to an oversupply in 2010-11, following the events of the financial crisis. Since 2011, a downward trend has been noted, with inventory being above that of 2007 levels, but at a level that is generally opined to be a shortage level. This trend continued through 2014, with inventory being down approximately 20% overall (as compared to the previous year) as of mid-January of 2015. The greatest reduction in inventory was noted in the resort areas of Teton Village and the West Bank (Aspens / Teton Village). However, a lack of more moderately-priced building sites in the Town and South of Town Market Areas was also noted.

# Historical Active Inventory Levels as Mid – January 2015

			2011 2012		2013		2014		2015			
Туре	Area	Number	Avg. Price	%Δ								
SFR	Teton Village	10	5,728,500.00	13	8,290,769.23	7	3,897,857.14	7	3,820,000.00	4	6,085,000.00	42.86%
SFR	West Bank	77	3,405,415.58	84	3,463,010.65	71	3,447,957.75	59	4,382,355.93	40	4,128,800.00	32.20%
SFR	Buttes and North	70	4,281,910.70	50	4,492,400.00	53	4,762,750.94	40	4,271,962.50	34	4,996,558.82	15.00%
SFR	Town and South Park	87	1,701,477.01	76	1,531,490.79	49	2,012,883.27	34	1,907,578.82	41	2,147,768.29	-20.59%
		2	2011	2012		2013			2014		2015	
Туре	Area	Number	Avg. Price									
сотн	Teton Village	66	1,500,074.24	54	1,321,127.78	31	1,740,161.29	35	1,365,142.86	41	1,441,524.39	-17.14%
сотн	West Bank	21	761,142.86	17	548,794.12	11	592,272.73	11	748,590.91	7	689,000.00	36.36%
сотн	Buttes and North	6	1,020,500.00	13	796,711.54	10	815,875.00	8	817,125.00	6	917,833.33	25.00%
сотн	Town and South Park	76	485,848.67	73	466,127.40	42	596,683.33	33	504,403.03	20	624,895.00	39.39%
		2011		2012		2013		2014		2015		
Туре	Area	Number	Avg. Price									
Land	Teton Village	14	2,965,000.00	18	3,434,750.00	13	2,730,000.00	16	2,713,437.50	13	2,641,538.46	18.75%
Land	West Bank	44	2,816,863.64	35	2,638,111.43	39	2,820,743.59	37	2,028,081.08	28	2,441,928.57	24.32%
Land	Buttes and North	65	3,511,523.08	70	3,394,562.86	77	2,845,966.23	68	3,091,300.00	54	4,392,053.70	20.59%
Land	Town and South Park	73	1,088,772.60	69	1,133,265.22	69	1,159,027.54	74	1,983,831.08	47	2,390,117.02	36.49%
Total	Active	609		572		472		422		335		20.62%



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